



LYFEBLOOD

WHAT IS LYFEBLOOD?

Lyfeblood is a social network platform that encourages people to build their passion and to support others through the Dollar Power Philosophy. Passions that can manifest as a person striving to be a baker, dancer, inventor, musical artist, entrepreneur, physicist, etc.

**JOIN
TODAY**

It is a mantra that requires members to share a minimum of \$1 per month to any member they choose, as a means for them to finance their dreams. It is in the business of building a pier to pier support system.

In 2017, a non-profit organization, Global Challenges Foundation put out a call around the world for people to join A New Shape Prize competition. The contest involved submission of proposals presenting new models of global governance handling global issues such as war, famine, drought, political strife, etc. Lyfeblood was one of those entries.

**A 21ST
CENTURY
VISION**

Although Lyfeblood's submission was not selected, the effort put into developing the proposal became the foundational framework for the Lyfeblood community. It is the blueprint in creating a social infrastructure for what Lyfeblood aims to be.



A BELIEF

A LIFESTYLE

A TOOL

DOLLARPOWER

is a means of creating a financial network that empowers the community in science, innovation, art, music and all other disciplines and passions throughout the world.

Our current system is limited to the crowd walking through one door. With the Dollar Power philosophy, it is about removing the door, expanding our horizons, reaching new audiences. We look to each other for access, support and encouragement.

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**GLOBAL
ECONOMY**

MUSICLYFE

**MUSIC LYFE IS A FEATURE FOR THE
MUSIC COMMUNITY.**

**THE ARTIST NURTURES THE RELATIONSHIP
WITH THEIR FANBASE. IN MUSIC LYFE,
ARTISTS CAN SHARE THEIR MUSIC ON A
WEEKLY, MONTHLY, OR QUARTERLY BASIS.**

**ALL THEY MUST DO IS UPLOAD THEIR
MUSIC OR CONTENT AND ASK THEIR FANS
FOR A MINIMUM OF \$2-\$3/MONTH.**

**ONCE GIVEN, FOLLOWERS WILL HAVE
ACCESS TO DOWNLOAD THE CONTENT.
IT CAN BE MUSIC, IMAGERY,
DISCOUNTS, NEW RELEASES, ETC.**

Music streaming has been touted
as the new medium for artists to
share music. It is great for A-listers;
however most artists are 9 to 5 hustlers.
Music Lyfe is the life an artist needs.



Lyfeblood partners with Stripe, an on-line payment processing firm, to facilitate the cross-exchange

of currencies to countries around the world. *Fees are associated with these monetary exchanges.*



An example of music streaming vs Music Lyfe

Streaming Platforms

$33,333 \text{ fans} \times 2 \text{ streams} \times 30 \text{ days} = 2,000,000$

$\text{streams} @ \$0.00331 \text{ per stream} = \$6,620$

$12 \text{ months} \times \$6,620 = \$79,440/\text{yr}$

If an artist's content streams half as much,
they would earn \$39,720 in a year.

Music Lyfe feature

$33,333 \text{ fans} \times \$1/\text{mo} = 33,000$

$\$33,333 \times 12 \text{ months} = \$399,996$

(Half that would be \$199,998)





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